The Walters Art Museum is excited to host this year’s Mid-Atlantic Chapter Meeting in historic Mount Vernon!

Join us in Baltimore and explore opportunities to network with colleagues and share practical and fabulous ideas for museum stores of all sizes!

This year’s Chapter Meeting will explore new and innovative retail strategies and products. For example, 33% of the American population suffers from a sensory-related disorder or disability. How do we as museum stores serve this untapped population through our customer service, our products and retail environments?

This and other key topics will be presented and discussed by experts in the field and your colleagues in the retail world. Join us for a weekend that will inspire and grow your expertise and expand your retail sales.

Detailed session information and events schedule soon to follow!

**Hotel Information**

From Hotel Indigo, located one block from The Walters Art Museum, we received an awesome rate of $179/night for Saturday and Sunday October 26\(^{th}\) & 27\(^{th}\).

Located in downtown Baltimore, it is within convenient walking distance to Baltimore’s Inner Harbor, Lexington Market, Historic Camden Yards and more!

Self-parking is available across the street from the hotel at rate of $5/day weekends and $13/day weekdays.

**Please note:** room rate is guaranteed when booking both Saturday and Sunday nights. All other hotel bookings are subject to regular available hotel rooms, rates and fees.

To receive the special rate please book before Thursday, September 12\(^{th}\) using the link below or contact 855-914-1370 and mention the Group Block Code: MSA.

Booking Link: Museum Store Association Mid-Atlantic Chapter Annual Meeting

For more information about the hotel visit www.baltimoreindigohotel.com

**Registration**

Registration fee for the FULL Chapter Meeting is $95.00.

Registration fee for SUNDAY ONLY is $75.00.

Both Registration fees include a Sunday Boxed Lunch!

Register for the Chapter Meeting now with our convenient Google Form https://forms.gle/6FJZmnjRC2Cbjxs3A

or complete the attached form and return to

Jay Thomson, Chapter Secretary at jthomson@barnesfoundation.org

Instructions for payment are on the registration form.
**Lynda Marks Scholarship**
New to the Mid-Atlantic Chapter? If you have never attended a Chapter Meeting, you may be eligible to apply for the Lynda Marks Scholarship.
For more details, view the attached information and application re: eligibility.
Return completed scholarship applications to Aubrey Herr, Chapter President at aherr@thewalters.org

**Chapter Meeting Sponsorship**
Becoming a sponsor of the annual Mid-Atlantic Chapter Meeting is a great way to connect with museum store buyers, managers and directors! By supporting the annual meeting, your sponsorship contributes to the education and events of the meeting and is greatly appreciated. For detailed information on becoming a Chapter Meeting Sponsor, view the attached Sponsorship Flyer.
If you have specific questions about sponsorship, feel free to contact Remmie Thomas, Chapter Vice President rthomas@ushmm.org or Peter Irwin, Chapter Vendor Advisor peter@museumstoreproducts.com.

HOPE TO SEE YOU THERE!