



CHAPTER MEETING MINUTES

Submission Instructions

The Chapter President must submit this form, via email at least thirty (30) days post the scheduled meeting. Please send the form to info@museumstoreassociation.org.

Chapter: Meeting Dates: Location (city/state): Host Museum: Participating Museums:	Western Chapter Sunday, September 23rd MSA Western Conference, Bay Area, California Oakland Museum of California USS Hornet Museum , Crocker Art Museum, Oakland Museum of California Art, Phoenix Museum of Art, California Historical Museum, Fine Arts Museums of San Francisco, San Diego Museum of Art, Gamble House, Marin Museum of Contemporary Art, Lowell Observatory																																						
<u>Call to Order:</u>	9:30 AM																																						
<u>Members in Attendance:</u>	<p>Mike Silverman- President Jennifer Barnell- Vice President Phoenix Art Museum Pam Pesetti- Secretary Crocker Art Museum Carrie Santell- Treasurer USS Hornet Daedre Berryman- Vendor Advisor Studio Daedre</p> <p>All members in attendance for the whole weekend:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Brenda Hargan</td><td>Batucada</td></tr> <tr><td>Rachel McFarland</td><td>Crocker art Museum</td></tr> <tr><td>Mary Beth</td><td>Marin Museum of Contemporary Art</td></tr> <tr><td>Sue Lassetter</td><td>Marin Museum of Contemporary Art</td></tr> <tr><td>Louise Horkey</td><td>San Jose Museum of Quilts and Textiles</td></tr> <tr><td>Ellen Daigle</td><td>Ellen's Silkscreening</td></tr> <tr><td>Joe Daigle</td><td>Ellen's Silkscreening</td></tr> <tr><td>Howard Norris</td><td>Ellen's Silkscreening</td></tr> <tr><td>Eileen Polk</td><td>Tudor Guild Gift Shop</td></tr> <tr><td>Stuart Hata</td><td>FAMSF</td></tr> <tr><td>JacarteKim Blackmon</td><td>Jacarte</td></tr> <tr><td>Chacho Herman</td><td>The San Diego Museum of Art</td></tr> <tr><td>Matt Quinonez</td><td>The San Diego Museum of Art</td></tr> <tr><td>Lina Velasquez</td><td>Across The Puddle</td></tr> <tr><td>Heather Marquez</td><td>Gamble House Bookstore</td></tr> <tr><td>Jana Machin</td><td>SFMOMA</td></tr> <tr><td>Howard Thornton</td><td>SFMOMA</td></tr> <tr><td>Denise Peacock</td><td>Delisch</td></tr> <tr><td>Chris Metzler</td><td>Big Hairy Dog</td></tr> </table>	Brenda Hargan	Batucada	Rachel McFarland	Crocker art Museum	Mary Beth	Marin Museum of Contemporary Art	Sue Lassetter	Marin Museum of Contemporary Art	Louise Horkey	San Jose Museum of Quilts and Textiles	Ellen Daigle	Ellen's Silkscreening	Joe Daigle	Ellen's Silkscreening	Howard Norris	Ellen's Silkscreening	Eileen Polk	Tudor Guild Gift Shop	Stuart Hata	FAMSF	JacarteKim Blackmon	Jacarte	Chacho Herman	The San Diego Museum of Art	Matt Quinonez	The San Diego Museum of Art	Lina Velasquez	Across The Puddle	Heather Marquez	Gamble House Bookstore	Jana Machin	SFMOMA	Howard Thornton	SFMOMA	Denise Peacock	Delisch	Chris Metzler	Big Hairy Dog
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<u>Old Business:</u>	<p>Mike Silverman thanked vendors and introduced Miriam from Lowell Observatory as the Scholarship winner for Western Chapter Meeting. 2 additional Scholarships sponsored by David Howell will be rolled over to MSA Forward National Conference in San Diego</p>												
<u>New Business:</u>	<ul style="list-style-type: none"> • Sponsorship Vendor Presentations: Batacada, Tokens and Icons, Ellen’s Screen-printing, Big Hairy Dog, The San Francisco Chocolate Factory, Studio Daedre, Bullpen Book Sales and Jacarte, all had the opportunity to show & tell as part of their sponsorship contributions • Pam Pesetti read the meeting notes from MSA National. Notes were approved by Daedre Berryman and seconded by Ed Ripp. • Stuart Hata, Retail Director for the Fine Arts Museum of San Francisco & Marketing chair for Museum Store Sunday, gave an overview of upcoming Museum Store Sunday and opportunities for Museums and vendors to participate in 25 on the 25th. • Chacho Herman, San Diego Museum of Art, gave a heads-up and invite to MSA National conference in San Diego and a call for volunteers to represent the Western Chapter. • Mike Silverman encouraged recruitment. Recommended talking to vendors at gift shows and talking up the benefits of MSA, especially the vast network of museums that we can connect vendors to. He also thanked Jennifer BARNella for launching a Roundtable in Arizona. • Open forum with mention of an upcoming email to expect asking for volunteers to help out at MSA National in San Diego. Jennifer Barnella pitched idea for a “sample sale” within institutions with funds going to Western Chapter Scholarship Funds. She mentioned seeking approval from Finance Departments. Mike mentioned the success of an online auction prior to conferences that one of the East Coast Chapter uses, and we will work on getting that to happen by next year’s Western Conference. 												
<u>Announcements:</u>	<ul style="list-style-type: none"> • Possible next Roundtable meeting at San Jose Museum in January. • Final Thank you to vendors and attendees to Western Chapter Meeting. 												
<u>Adjournment:</u>	12:00 PM												

