



## SAM GREENBERG SCHOLARSHIP FUND CONTRIBUTION FORM

The Sam Greenberg Scholarship Fund has enabled dozens of museum store professionals to attend the MSA Retail Conference & Expo to learn more about their trade and refine their skills, thereby strengthening the industry.

### THE SAM GREENBERG STORY

Samuel Julius Greenberg served as director of museum shops for the Smithsonian Institution from 1982 - 1989. Sam believed that the MSA Retail Conference & Expo was the greatest learning opportunity for museum store managers. As a speaker, he gave freely of his knowledge and expertise. As a delegate, he was fond of saying that he always learned something new from the store managers of both large and small museums.

In memory of this exceptional man, MSA established the Sam Greenberg Scholarship Fund to help eligible museum store personnel attend its Conference & Expo.

When a member of Sam's staff deserved recognition for an outstanding accomplishment, Sam awarded a "dragon slayer" pin. The image of the dragon slayer lives on through the scholarship fund and scholarship recipients carry on the tradition of intrepid dragon slayers.

Scholarships are awarded annually to Museum Members who demonstrate financial need and have not previously attended a Conference & Expo.

### CONTRIBUTION

**To contribute to the fund:** Please fill out this form and send it by fax or mail to MSA (address and fax number below). *Thank you for your support!*



Contribution amount \$ \_\_\_\_\_

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